For:

With:

P.O. BOX 33091

PO BOX 58746

NEWARK, NJ 07188-0091

Philadelphia, PA 19102-8746

In Account SHORR JOHNSON MAGNUS(39976)

1831 Chestnut St Ste 602

ATTN:Accounts Payable

Philadelphia, PA 19103-3700

BOB CASEY FOR SENATE(215421)

CBS TELEVISION STATIONS



KYW TV3

INVOICE

Account Exec:

JOHN LINK POL. **GWTS-PH**

Office: Contract Num:

1041-81097 10/30/2012-11/05/2012

Contract Dates:

Customer Order: Linked Order:

CPE:

Product Desc:

general election week #1

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-556858 Page 1 of 9 Invoice Date: 11/11/2012 12/11/2012 Billing Cycle: Weekly 10/29/2012-11/11/2012 **Billing Period:** Net 30 days

| Buy | Flight | | | | | | | | Total | | |
|--------------|-----------------|-----------------------------------------|----------|-----------------------|----------------|------------|----------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|--|
| Line | Description | | | Buy Line Dates | 5 | M T \ | WTFSS | Dur | Spots | Rate | |
| 1 | THIS MORN | NG (5:58-7AM |) | 10/30/2012-11/0 | 05/2012 | MΤ\ | WTF | 30 | 10 | 350.00 | |
| Wee | k Of | | MTWTF: | <u>s s</u> | Spots Per Week | _ | Rate | | | | |
| 10/29 | 9/2012-11/04/20 | 2 | MTWTF | | 8 | | 350.00 | | | | |
| Air D |)ate D | ay Air Time | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | Debit | Credit | Remarks | |
| | 0/2012 T | | <u> </u> | <u>iviatoriai</u> | | 30 | | | <u> </u> | Credit | |
| | | u 06:29:27 | AM | BC0812H | | 30 | 350.00 | | - | | |
| | | /e | | | | 30 | | | No. of Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other parts of the Concession, Name of Street, or other pa | Credit | |
| 10/3 | 1/2012 V | /e | | | | 30 | | | | Credit | |
| 11/0 | 1/2012 T | n 06:42:16 | AM | BC1112H | | 30 | 350.00 | | | | |
| 11/0 | 1/2012 T | n 06:51:27 | AM | BCTV1215H | | 30 | 350.00 | | | | |
| 11/0 | 2/2012 F | 06:11:12 | AM | BC1112H | | 30 | 350.00 | | | | |
| 11/0 | 2/2012 F | 06:52:28 | AM | BC1112H | | 30 | 350.00 | | | | |
| | | | | | | | | The same of | | | |
| Wee | k Of | | MTWTF: | <u>s s</u> | Spots Per Week | 1/1 | Rate | | | | |
| 11/0 | 5/2012-11/11/20 | 2 | MTWTF. | | 2 | | 350.00 | | | | |
| ۸:- ۵ | Note D | ou Air Time | M/C For | Material | | Dur. | Date | Dobit | Crodit | Damarka | |
| <u>Air D</u> | | <u>ay</u> <u>Air Time</u> o 06:27:49 | M/G For | Material BCTV1215H | | <u>Dur</u> | Rate 350.00 | Debit | Credit | <u>Remarks</u> | |
| | | | | | | 30 | | | | | |
| 11/0 | 5/2012 N | o 06:52:21 | AM | BC1112H | | 30 | 350.00 | | | | |
| 2 | CBS THIS M | ORNING | | 10/30/2012-11/0 | 05/2012 | MΤ\ | WTF | 30 | 10 | 250.00 | |
| | | | | | | | | | | | |
| Wee | k Of | | MTWTF: | | Spots Per Week | = | Rate | | | | |
| 10/29 | 9/2012-11/04/20 | 2 | MTWTF. | | 8 | | 250.00 | | | | |
| Air D | Date D | av Air Time | M/G For | <u>Material</u> | | _Dur | Rate | Debit | Credit | Remarks | |
| | | u 07:29:00 | | BC1112H | | 30 | 250.00 | | _ | | |
| 10/3 | 0/2012 T | u 08:14:49 | λM | BC0812H | | 30 | 250.00 | | | | |
| 10/3 | 1/2012 V | /e | | | | 30 | | | | Credit | |
| 10/3 | 1/2012 V | /e | | | | 30 | | | | Credit | |
| 11/0 | 1/2012 T | n 08:23:31 | AM | BCTV1215H | | 30 | 250.00 | | | | |

For:

P.O. BOX 33091

PO BOX 58746

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



KYW TV3

1041-556858

11/11/2012

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 2 of 9

Account Exec:

JOHN LINK POL. **GWTS-PH**

Office: Contract Num:

1041-81097 10/30/2012-11/05/2012

Contract Dates: Customer Order:

Linked Order:

CPE:

In Account SHORR JOHNSON MAGNUS(39976)

Philadelphia, PA 19102-8746

BOB CASEY FOR SENATE(215421)

With: 1831 Chestnut St Ste 602

Philadelphia, PA 19103-3700 ATTN:Accounts Payable

Product Desc: general election week #1

Broadcast airtimes represented are reported to the nearest second.

| 11/11/2012 | | |
|-----------------------|--------|-------------|
| Weekly | PAY BY | 12/11/2012 |
| 10/29/2012-11/11/2012 | PAIDI | Net 30 days |

| | Flight | | | | | | | | | Total | |
|---------------|----------------------------------|--------|--------------|---------------|------------------|----------------|------------|-------------|--------|--------|-------------------------------|
| ne | Descrip | tion | | | Buy Line Dates | | MTV | NTFSS | Dur | Spots | Rate |
| Α | ir Date | Day | Air Time | M/G For | <u>Material</u> | | Dur | <u>Rate</u> | Debit | Credit | Remarks |
| 1 | 1/01/2012 | Th | 08:46:18 AM | | BC1112H | | 30 | 250.00 | | | |
| 1 | 1/02/2012 | Fr | 07:59:31 AM | | BCTV1215H | | 30 | 250.00 | | | |
| 1 | 1/02/2012 | Fr | 08:53:31 AM | | BC1112H | | 30 | 250.00 | | | |
| <u>V</u> | Veek Of | | | MTWTFS | <u>3</u> | Spots Per Week | - | Rate | | | |
| 1 | 1/05/2012-11/1 | 1/2012 | | $MTWTF\ldots$ | | 2 | | 250.00 | | - | |
| Α | <u> Air Date</u> | Day | Air Time | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | Debit | Credit | <u>Remarks</u> |
| 1 | 1/05/2012 | Мо | 08:21:22 AM | | BC1112H | | 30 | 250.00 | | | |
| 1 | 1/05/2012 | Мо | 08:54:16 AM | | BCTV1215H | | 30 | 250.00 | | | |
| 3 | 5:30AM | NEWS | THIS MORNING | | 10/30/2012-11/05 | 5/2012 | MTV | VTF | 30 | 6 | 275.00 |
| | | | | | | | | | | | |
| <u>V</u> | Veek Of | | | MTWTFS: | <u> </u> | Spots Per Week | 111 | Rate | | | |
| 1 | 0/29/2012-11/0 | 4/2012 | | MTWTF | | 4 | | 275.00 | | | |
| Α | <u> xir Date</u> | Day | Air Time | M/G For | <u>Material</u> | | _Dur | Rate | Debit | Credit | <u>Remarks</u> |
| 1 | 0/30/2012 | Tu | 05:44:03 AM | | BC1112H | | 30 | 275.00 | | | |
| 1 | 0/30/2012 | Tu | 06:52:29 AM | 10/31/2012 | BC1112H | | 30 | 275.00 | 275.00 | | Makegood in 06:00:00-07:00:00 |
| 1 | 0/31/2012 | We | | | | | 30 | | | 275.00 | Preempted |
| 1 | 1/01/2012 | Th | 05:58:47 AM | | BC1112H | | 30 | 275.00 | | | |
| | 1/02/2012 | Fr | 05:53:01 AM | 1 1 | BC1112H |) × | 30 | 275.00 | | | |
| 1 | | | | MTWTFSS | <u>3</u> | Spots Per Week | _ | Rate | | | |
| | Veek Of | | | | | 1 | | 275.00 | | | |
| <u>v</u> | <u>Veek Of</u> 1/05/2012-11/1 | 1/2012 | | MTWTF | | • | | | | | |
| <u>V</u> 1 | | | Air Time | MTWTF | <u>Material</u> | · | <u>Dur</u> | Rate | Debit | Credit | <u>Remarks</u> |

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CBS TELEVISION STATIONS



KYW TV3

Billing Period:

Account Exec:

JOHN LINK POL. **GWTS-PH**

Office: Contract Num:

1041-81097 10/30/2012-11/05/2012

Contract Dates:

Customer Order:

Linked Order:

CPE:

In Account SHORR JOHNSON MAGNUS(39976)

With: 1831 Chestnut St Ste 602

Philadelphia, PA 19103-3700 ATTN:Accounts Payable

Philadelphia, PA 19102-8746

Product Desc: general election week #1

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-556858 Page 3 of 9 Invoice Date: 11/11/2012 Billing Cycle: Weekly

10/29/2012-11/11/2012

| PAY BY | 12/11/2012 |
|--------|-------------|
| PAIDI | Net 30 days |

| | Flight | | | | | | | | Total | |
|---------------------------------|-------------------------------------------------------|--------------------------------|---------------|----------------------|----------------|------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|-------------|-------------------|
| | Description | | | Buy Line Dates | s | МТ | TWTFSS | Dur | Spots | Rate |
| 4 | THE PRICE IS | RIGHT 11AM-12 | NOON | 10/30/2012-11/ | 05/2012 | МТ | TWTF | 30 | 7 | 900.00 |
| Week | Of | | MTWTFS | <u>s</u> | Spots Per Week | | Rate | | | |
| 10/29/2 | 2012-11/04/2012 | | MTWTF | | 4 | | 900.00 | | | |
| Air Dat | te <u>Day</u> | Air Time | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | Debit | Credit | Remarks |
| 10/30/2 | 2012 Tu | 10:43:36 AM | | BC1112H | | 30 | 900.00 | | | |
| 10/30/2 | 2012 Tu | 11:24:56 AM | 10/31/2012 | BC1112H | | 30 | 900.00 | 900.00 | | Makegood |
| 10/31/2 | 2012 We | | | | | 30 | | | 900.00 | Preempted |
| 11/01/2 | 2012 Th | 10:58:12 AM | | BCTV1215H | | 30 | 900.00 | | W | V. |
| 11/02/ | 2012 Fr | 11:29:45 AM | | BCTV1215H | | 30 | 900.00 | | | |
| Week | <u>Of</u> | | MTWTFS | <u>s</u> | Spots Per Week | | <u>Rate</u> | | | |
| 11/05/2 | 2012-11/11/2012 | | MTWTF | | 1 | - | 900.00 | | | |
| Air Dat | te <u>Day</u> | Air Time | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | Debit | Credit | <u>Remarks</u> |
| 11/05/2 | 2012 Mo | | | | | 30 | | | 900.00 | Preempted |
| 11/06/2 | 2012 Tu | 10:58:12 AM | 11/05/2012 | BC1112H | | 30 | 900.00 | 900.00 | | Makegood |
| | | | | 40% | | | The same of the sa | 000.00 | | |
| 5 | NEWS 3 AT 6 | | | 10/30/2012-11/ | 05/2012 | ll. | TWTF | 30 | 5 | 1,440.00 |
| | | | | | | ll. | | | 5 | 1,440.00 |
| Week | <u>Of</u> | | MTWTFS | <u>s</u> | Spots Per Week | ll. | Rate | | 5 | 1,440.00 |
| Week | | j | MTWTFS. | <u>s</u> | | ll. | | | 5 | 1,440.00 |
| Week | <u>Of</u> 2012-11/04/2012 | <u>Air Time</u> | Total Control | <u>s</u> | Spots Per Week | ll. | Rate | | 5 Credit | 1,440.00 Remarks |
| Week (| Of 2012-11/04/2012 te Day | <u>Air Time</u> 06:26:14 PM | MTWTF | <u>s</u> | Spots Per Week | МТ | <u>Rate</u> 1,440.00 | 30 | | |
| 10/29/2 | Of 2012-11/04/2012 te Day 2012 Tu | · | MTWTF | S <u>Material</u> | Spots Per Week | M T | Rate 1,440.00 <u>Rate</u> | 30 | | |
| Week 9 10/29/2 Air Date 10/30/2 | Of 2012-11/04/2012 te Day 2012 Tu 2012 We | · | MTWTF | S <u>Material</u> | Spots Per Week | <u>Dur</u> 30 | Rate 1,440.00 <u>Rate</u> | 30 | | Remarks |

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BOB CASEY FOR SENATE(215421)

CBS TELEVISION



KYW TV3

1041-556858

10/29/2012-11/11/2012

11/11/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 4 of 9

Account Exec:

Office: **GWTS-PH** 1041-81097

Contract Num:

10/30/2012-11/05/2012 **Contract Dates:**

JOHN LINK POL.

Customer Order:

Linked Order:

CPE: /

Product Desc:

general election week #1

Broadcast airtimes represented are reported to the nearest second.

12/11/2012 Net 30 days

| uy | Flight | | | | | | | | | Total | |
|----------|-----------------|---------|-------------|-------------------|-----------------|-----------------|------------|-------------|----------|--------------|------------------------------|
| ne | Descrip | tion | | | Buy Line Dates | 3 | мт | WTFSS | Dur | Spots | Rate |
| <u>\</u> | Veek Of | | | MTWTFS | <u>s</u> | Spots Per Week | | <u>Rate</u> | | | |
| 1 | 1/05/2012-11/11 | 1/2012 | | MTWTF | | 1 | | 1,440.00 | | | |
| 4 | Air Date | Dav | Air Time | M/G For | Material | | _Dur | Rate | Debit | Credit | <u>Remarks</u> |
| | 1/05/2012 | Mo | 06:26:56 PM | <u>IVI/O 1 01</u> | BC1112H | | 30 | 1,440.00 | BCBIL | <u>Orcun</u> | <u>rtemarks</u> |
| 6 | THE INS | SIDER | | | 10/30/2012-11/0 | 05/2012 | ΜT | WTF | 30 | 8_ | 1,000.00 |
| | | | | | | | | | | | |
| 1 | Veek Of | | | MTWTFS | <u>s</u> | Spots Per Week | | Rate | | | |
| 1 | 0/29/2012-11/04 | 4/2012 | | MTWTF | | 4 | | 1,000.00 | | | 1 |
| <u> </u> | Air Date | Day | Air Time | M/G For | <u>Material</u> | | Dur | Rate | Debit | Credit | <u>Remarks</u> |
| 1 | 0/30/2012 | Tu | 07:46:42 PM | 10/31/2012 | BC1112H | | 30 | 1,000.00 | 1,000.00 | | Makegood |
| 1 | 0/30/2012 | Tu | 07:59:01 PM | | BC1112H | | 30 | 1,000.00 | | | |
| 1 | 0/31/2012 | We | | | | | 30 | | | 1,000.00 | Preempted |
| 1 | 1/01/2012 | Th | 07:59:31 PM | | BCTV1215H | 10 | 30 | 1,000.00 | | | |
| 1 | 1/02/2012 | Fr | | | | | 30 | | | 1,000.00 | Preempted |
| 1 | 1/02/2012 | Fr | 06:20:52 PM | 11/02/2012 | BC1112H | | 30 | 0.00 | 0.00 | | N/C. Makegood in NEWS 3 AT 6 |
| 1 | 1/02/2012 | Fr | 07:55:16 PM | 11/02/2012 | BC1112H | | 30 | 1,000.00 | 1,000.00 | | Makegood |
| ١ | Veek Of | | | MTWTFS | | _Spots Per Week | Sec. | Rate | | | |
| _ | 1/05/2012-11/11 | 1/2012 | | MTWTF | D. 1000 | 1 | | 1,000.00 | | | |
| | | _ | | | | | _ | • | | | |
| _ | Air Date | Day | Air Time | M/G For | Material | | <u>Dur</u> | Rate | Debit | Credit | Remarks |
| 1 | 1/05/2012 | Мо | 07:55:45 PM | | BCTV1215H | | 30 | 1,000.00 | | | |
| 7 | ENTERT | ΓΑΙΝΜΕΙ | NT TONIGHT | | 10/30/2012-11/0 | 05/2012 | МТ | WTF | 30 | 6 | 900.00 |
| ١. | Veek Of | | | MTWTFS | S | _Spots Per Week | | Rate | | | |
| _ | 0/29/2012-11/04 | 4/2012 | | MTWTF | | 4 | | 900.00 | | | |
| | | | | | | · | | | | | |
| _ | Air Date | | Air Time | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | Debit | Credit | <u>Remarks</u> |
| 1 | 0/30/2012 | Tu | 07:53:45 PM | | BC0812H | | 30 | 900.00 | | | |

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Philadelphia, PA 19103-3700

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KYW TV3

INVOICE

Account Exec:

JOHN LINK POL. **GWTS-PH**

Office: Contract Num:

1041-81097 10/30/2012-11/05/2012

Contract Dates: Customer Order:

Linked Order:

CPE:

Product Desc: general election week #1

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-556858 Page 5 of 9 Invoice Date: 11/11/2012 12/11/2012 Billing Cycle: Weekly 10/29/2012-11/11/2012 Net 30 days **Billing Period:**

| uy | Flight | | | | | | | | | | | Total | |
|----------------------|-----------------|----------|-------------|------------------------|-----------------|------------|------|------------|----------|----------|---------------------|--------------------|-------------------------------|
| ine | Descrip | tion | | | Buy Line D | ates | | MT | WTFSS | | Dur | Spots | Rate |
| P | ir Date | Day | Air Time | M/G For | <u>Material</u> | | | <u>Dur</u> | Rate | Debit | - | Credit | Remarks |
| 1 | 0/31/2012 | We | | | | | | 30 | | | | 900.00 | Preempted |
| 1 | 1/01/2012 | Th | 07:28:27 PM | | BC1112H | | | 30 | 900.00 | | | | |
| 1 | 1/02/2012 | Fr | 07:10:12 PM | | BC1112H | | | 30 | 900.00 | | | | |
| 1 | 1/03/2012 | Sa | 12:31:24 AM | 10/31/2012 | BC1112H | | | 30 | 1,800.00 | 1,800.00 | | | Makegood in 23:55:00-00:45:00 |
| <u>V</u> | Veek Of | | | MTWTFS | <u>3</u> | Spots Per | Week | = | Rate | | | | |
| 1 | 1/05/2012-11/1 | 1/2012 | | MTWTF | | | 1 | | 900.00 | | | THE REAL PROPERTY. | |
| A | ir Date | Day | Air Time | M/G For | <u>Material</u> | | | <u>Dur</u> | Rate | Debit | Service of the last | Credit | <u>Remarks</u> |
| 1 | 1/05/2012 | Мо | 06:59:27 PM | | BC1112H | | | 30 | 900.00 | - | | | |
| 8 PERSON OF INTEREST | | | TEREST | 10/30/2012-11/05/2012 | | | T | | | 30 | 2 | 6,000.00 | |
| | | | | | | | | | | | | 1 | |
| <u>V</u> | Veek Of | | | MTWTFSS Spots Per Week | | | Week | 10 | Rate | | 100 | | |
| 1 | 0/29/2012-11/04 | 4/2012 | | T | | | 1 | | 6,000.00 | | | | |
| A | ir Date | Day | Air Time | M/G For | <u>Material</u> | | | <u>Dur</u> | Rate | Debit | ē | Credit | <u>Remarks</u> |
| 1 | 1/01/2012 | Th | | | | W 1 | | 30 | | | | 6,000.00 | Preempted |
| 1 | 1/01/2012 | Th | 08:48:25 PM | 11/01/2012 | BC1112H | | | 30 | 6,000.00 | 6,000.00 | | | Makegood in THE BIG BANG THE |
| 9 | NAVY N | ICIS | | | 10/30/2012 | 11/05/2012 | | Т. | | | 30 | 1 | 9,000.00 |
| | | | | | A / N | 11.7 | | | | | | | |
| | Veek Of | | | MTWTFS: | <u>S</u> | Spots Per | Week | - | Rate | | | | |
| 1 | 0/29/2012-11/04 | 4/2012 | | .Т | | | 1 | | 9,000.00 | | | | |
| <u> </u> | ir Date | Day | Air Time | M/G For | Material | | | <u>Dur</u> | Rate | Debit | - | Credit | Remarks |
| 1 | 0/30/2012 | Tu | 08:31:31 PM | | BC1112H | | | 30 | 9,000.00 | | | | |
| 10 | THE AM | 1AZING I | RACE | | 10/30/2012 | 11/05/2012 | | | S | | 30 | 2 | 6,000.00 |
| | | | | | | | | | | | | | |

For:

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KYW TV3

INVOICE

Account Exec: Office:

JOHN LINK POL. **GWTS-PH**

Contract Num:

1041-81097 10/30/2012-11/05/2012

Contract Dates: Customer Order:

Linked Order:

CPE: /

In Account SHORR JOHNSON MAGNUS(39976)

1831 Chestnut St Ste 602 With:

Philadelphia, PA 19103-3700 ATTN:Accounts Payable

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Product Desc: general election week #1

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-556858 Page 6 of 9 Invoice Date: 11/11/2012 12/11/2012 Billing Cycle: Weekly 10/29/2012-11/11/2012 **Billing Period:** Net 30 days

| Buy | Flight | | | | | | | | | Total | |
|-----|--------------------------|----------|-------------|------------|-----------------|--------------------------|------------|-------------|----------|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ine | Descri | ption | | | Buy Line Dates | 1 | мт | WTFSS | Dur | Spots | Rate |
| | Week Of | | | MTWTFS | <u>s</u> | Spots Per Week | | Rate | | | |
| | 10/29/2012-11/0 | 04/2012 | | S | | 1 | | 6,000.00 | | | |
| | Air Date | Day | Air Time | M/G For | <u>Material</u> | | Dur | Rate | Debit | Credit | <u>Remarks</u> |
| | 11/04/2012 | Su | | | | | 30 | | | 6,000.00 | Preempted |
| | 11/04/2012 | Su | 09:08:10 PM | 11/04/2012 | BC1112H | | 30 | 6,000.00 | 6,000.00 | | Makegood in 20:34:00-21:34:00 |
| 11 | CSI: N | Y | | | 10/30/2012-11/0 | 05/2012 | | .F | 30 | 1 | 5,000.00 |
| | | | | | | | | | | | |
| | Week Of | | | MTWTFS | <u>S</u> | Spots Per Week | | Rate | | | |
| | 10/29/2012-11/0 | 04/2012 | | F | | 1 | | 5,000.00 | | | |
| | Air Date | Day | Air Time | M/G For | <u>Material</u> | | Dur | <u>Rate</u> | Debit | Credit | Remarks |
| | 11/02/2012 | Fr | 09:47:08 PM | | BC1112H | | 30 | 5,000.00 | | | |
| 12 | THE G | OOD WIF | E | | 10/30/2012-11/0 | 05/2012 | | S | 30 | 11 | 6,000.00 |
| | Week Of | | | MTWTFS | 9 | _Spots Per Week | () | Rate | | | |
| | 10/29/2012-11/0 | 04/2012 | | S | <u> </u> | <u>- Opols I CI WCCK</u> | | 6,000.00 | | | |
| | | J-1/2012 | | | - N | | | 0,000.00 | | | |
| | Air Date | Day | Air Time | M/G For | Material | | <u>Dur</u> | Rate | Debit | Credit | Remarks |
| | 11/03/2012 | Sa | 05:13:09 AM | 11/04/2012 | BC1112H | | 30 | 200.00 | 200.00 | | Makegood in WKND NEWS SAT 5-6A |
| | 11/03/2012 | Sa | 06:40:56 AM | 11/04/2012 | BCTV1215H |)) A | 30 | 450.00 | 450.00 | | Makegood in WEEKEND NEWS SAT |
| | 11/03/2012 | Sa | 08:58:30 AM | 11/04/2012 | BC1112H | | 30 | 450.00 | 450.00 | | Makegood in CBS SATURDAY MORN |
| | 11/03/2012 | Sa | 04:34:36 PM | 11/04/2012 | BCTV1215H | | 30 | 600.00 | 600.00 | | Makegood in NCAA COLLEGE FOOT |
| | 11/03/2012 | Sa | 07:02:23 PM | 11/04/2012 | BC1112H | | 30 | 585.00 | 585.00 | | Makegood in 15:00:00-19:15:00 |
| | 11/03/2012 | Sa | 07:26:32 PM | 11/04/2012 | BC1112H | | 30 | 585.00 | 585.00 | | Makegood in EARLY NEWS SAT 7P |
| | 11/03/2012 | Sa | 07:41:53 PM | 11/04/2012 | BCTV1215H | | 30 | 600.00 | 600.00 | | Makegood in EARLY NEWS SAT 7P |
| | | Sa | 12:38:26 AM | 11/04/2012 | BC1112H | | 30 | 1,800.00 | 1,800.00 | | Makegood in 23:55:00-00:45:00 |
| | 11/03/2012 | | | | | | 30 | | | 6,000.00 | Preempted |
| | 11/03/2012 11/04/2012 | Su | | | | | | | | | The state of the s |
| | | Su Su | 06:10:53 AM | 11/04/2012 | BC1112H | | 30 | 150.00 | 150.00 | | Makegood in WKND NEWS SUN 6-7/ |

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION



10/30/2012-11/05/2012

JOHN LINK POL.

GWTS-PH

1041-81097

KYW TV3

INVOICE

Page 7 of 9

BOB CASEY FOR SENATE(215421) PO BOX 58746

For:

With:

Philadelphia, PA 19102-8746

In Account SHORR JOHNSON MAGNUS(39976) 1831 Chestnut St Ste 602

ATTN:Accounts Payable

Philadelphia, PA 19103-3700

Customer Order:

Contract Dates:

Account Exec:

Contract Num:

Office:

Linked Order:

Product Desc:

CPE:

/

Broadcast airtimes represented are reported to the nearest second.

general election week #1

Invoice Num: 1041-556858

Invoice Date: 11/11/2012 Billing Cycle: Weekly

10/29/2012-11/11/2012 **Billing Period:**

12/11/2012 Net 30 days

| uy | Flight | | | | | | | | | Total | |
|-----|-------------------------------------------------|------------|----------------|--------------|-------------------|-----------------|------------|-------------|----------|-----------|-------------------------------|
| ine | Descri | ption | | | Buy Line Dates | 1 | M 7 | T W T F S S | Dur | Spots | Rate |
| 13 | SIXTY | MINUTES | S | | 10/30/2012-11/0 | 05/2012 | | S | 30 | 2 | 15,000.00 |
| 1 | Week Of | | | MTWTFS | <u>S</u> | Spots Per Week | | Rate | | | |
| | 10/29/2012-11/0 | 04/2012 | | S | | 1 | 15,000.00 | | | | |
| | Air Date | <u>Day</u> | Air Time | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | Debit | Credit | Remarks |
| | 11/04/2012 | Su | 7411 THING | W/OTOL | <u>iviateriai</u> | | 30 | | <u> </u> | 15,000.00 | Preempted |
| | 11/04/2012 | Su | 09:24:07 PM | 11/04/2012 | BCTV1215H | | 30 | 6,750.00 | 6,750.00 | | Makegood in 20:34:00-21:34:00 |
| 14 | SURVI | VOR XX\ | /: PHILLIPINES | | 10/30/2012-11/0 | 05/2012 | | N | 30 | 2 | 7,000.00 |
| | | | | | | | | | - | | .,,000.00 |
| 1 | Week Of | | | MTWTFS | <u>s</u> | Spots Per Week | | Rate | | | |
| | 10/29/2012-11/0 | 04/2012 | | W | | 1 | | 7,000.00 | | | |
| , | Air Date | <u>Day</u> | Air Time | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | Debit | Credit | Remarks |
| | 10/31/2012 | We | | | | | 30 | | 1 | 7,000.00 | Preempted |
| | 11/01/2012 | Th | 10:48:19 PM | 10/31/2012 | BCTV1215H | 10 | 30 | 7,000.00 | 7,000.00 | | Makegood in ELEMENTARY |
| 15 | DAVID | LETTER | MAN | | 10/30/2012-11/0 | 05/2012 | МП | ΓW T F | 30 | 5 | 900.00 |
| | | | | | | | 1 | | | | |
| _ | Week Of | | | MTWTFS | 700 | Spots Per Week | | Rate | | | |
| | 10/29/2012-11/0 | 04/2012 | | MTWTF | | 4 | 1000 | 900.00 | | | |
| 1 | Air Date | Day | Air Time | M/G For | Material | 1) /2 | <u>Dur</u> | Rate | Debit | Credit | <u>Remarks</u> |
| | 10/30/2012 | Tu | 12:14:08 AM | | BC1112H | 7 | 30 | 900.00 | | | |
| | 10/31/2012 | We | | - 10 | | | 30 | | | 900.00 | Preempted |
| | 11/01/2012 | Th | 12:11:21 AM | | BC1112H | | 30 | 900.00 | | | |
| | 11/02/2012 | Fr | 12:15:24 AM | | BCTV1215H | | 30 | 900.00 | | | |
| , | Week Of | | | MTWTFS | S | _Spots Per Week | | Rate | | | |
| | <u>//veek O1</u> 11/05/2012-11/ [:] | 11/2012 | | MTWTF | | <u> </u> | | 900.00 | | | |
| | 11/00/2012-11/ | 11/2012 | | IVI I VV I I | | ı | | 300.00 | | | |
| į | Air Date | Day | Air Time | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | Debit | Credit | <u>Remarks</u> |
| | 11/05/2012 | Mo | 12:32:16 AM | | BC1112H | | 30 | 900.00 | | | |

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

BOB CASEY FOR SENATE(215421)

CBS TELEVISION



KYW TV3

1041-556858

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 8 of 9

Account Exec:

JOHN LINK POL. **GWTS-PH**

Office: Contract Num:

1041-81097 10/30/2012-11/05/2012

Contract Dates: Customer Order:

Linked Order:

CPE: /

In Account SHORR JOHNSON MAGNUS(39976)

1831 Chestnut St Ste 602 With:

PO BOX 58746

Philadelphia, PA 19103-3700 ATTN:Accounts Payable

Philadelphia, PA 19102-8746

Product Desc: general election week #1

Broadcast airtimes represented are reported to the nearest second.

11/11/2012 12/11/2012 Weekly 10/29/2012-11/11/2012 Net 30 days

| | Flight | | | | | | | | Total | |
|--------|------------------------------|-----------------|------------|-----------------|----------------|------------|----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|
| ne | Description | | | Buy Line Dates | • | MT | WTFSS | Dur | Spots | Rate |
| 16 | LATE NEWS | | | 10/30/2012-11/0 | 05/2012 | MT | WTFSS | 30 | 10 | 2,700.00 |
| Week | Of | | MTWTFS | <u>S</u> | Spots Per Week | | Rate | | | |
| 10/29/ | 2012-11/04/2012 | | MTWTFS | S | 6 | | 2,700.00 | | | |
| Air Da | <u>te</u> <u>Day</u> | Air Time | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | Debit | Credit | <u>Remarks</u> |
| 10/30/ | 2012 Tu | 11:32:52 PM | | BC0812H | | 30 | 2,700.00 | | | |
| 10/31/ | 2012 We | | | | | 30 | | | 2,700.00 | Preempted |
| 11/01/ | 2012 Th | 11:31:59 PM | | BC1112H | | 30 | 2,700.00 | | No. of Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other party of the Concession, Name of Street, or other pa | |
| 11/02/ | 2012 Fr | 11:32:57 PM | | BC1112H | | 30 | 2,700.00 | | | N. |
| 11/03/ | 2012 Sa | | | | | 30 | | The state of the s | 2,700.00 | Preempted |
| 11/03/ | 2012 Sa | 12:18:47 AM | 11/03/2012 | BCTV1215H | | 30 | 2,700.00 | 2,700.00 | | Makegood in 23:55:00-00:45:00 |
| 11/03/ | 2012 Sa | 12:41:23 AM | 10/31/2012 | BC1112H | | 30 | 2,700.00 | 2,700.00 | | Makegood in 23:55:00-00:45:00 |
| 11/04/ | 2012 Su | | | | | 30 | | | 2,700.00 | Preempted |
| 11/04/ | 2012 Su | 11:50:41 PM | 11/04/2012 | BCTV1215H | | 30 | 2,700.00 | 2,700.00 | | Makegood in 23:36:00-00:20:00 |
| Week | <u>Of</u> | | MTWTFS | <u>S</u> | Spots Per Week | . 1 | Rate_ | | | |
| 11/05/ | 2012-11/11/2012 | | MTWTFS | | 1 | | 2,700.00 | | | |
| | _ | | | | | N | 14 | | | |
| Air Da | | | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | <u>Debit</u> | Credit | <u>Remarks</u> |
| 11/05/ | 2012 Mo | 11:28:49 PM | | BC1112H | | 30 | 2,700.00 | | | |
| 17 | WKND NEWS | SUN 7-9A | M . | 10/30/2012-11/0 | 05/2012 | | S | 30 | 1 | 495.00 |
| | | | | | | | | | | |
| | | | MITWITE | S | Spots Per Week | | Rate | | | |
| Week | | | MTWTFS | 7/ | | | | | | |
| | <u>Of</u> 2012-11/04/2012 | | S | 7 | 1 | | 495.00 | | | |
| | 2012-11/04/2012 | <u>Air Time</u> | | <u>Material</u> | 1 | <u>Dur</u> | 495.00 Rate | Debit | Credit | <u>Remarks</u> |

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS

KYW TV3

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 9 of 9

BOB CASEY FOR SENATE(215421)

PO BOX 58746

For:

With:

Philadelphia, PA 19102-8746

Account Exec: JOHN LINK POL. Office: **GWTS-PH Contract Num:** 1041-81097

Contract Dates: 10/30/2012-11/05/2012

Customer Order: Linked Order:

CPE:

In Account SHORR JOHNSON MAGNUS(39976)

1831 Chestnut St Ste 602 Philadelphia, PA 19103-3700 ATTN:Accounts Payable

Product Desc: general election week #1

Broadcast airtimes represented are reported to the nearest second.

1041-556858 11/11/2012

Weekly

10/29/2012-11/11/2012

12/11/2012 Net 30 days

| Buy | Flight | | | | | | | | | | Total | | |
|------------|--------------|-------------|--------------|----------|-----------------|---------------|--------------|-----------|--------------|-----|-----------|----------------|--|
| Line | Descr | iption | | | Buy Line Dates | 5 | мт | WTFSS | | Dur | Spots | Rate | |
| 18 | CBS S | SATURDA | Y MORNING NE | WS 7-9AM | 10/30/2012-11/0 | 05/2012 | | .S. | | 30 | 1 | 450.00 | |
| W | /eek Of | | | MTWTFS | S | Spots Per Wee | ek | Rate_ | | | | | |
| 10 | 0/29/2012-11 | /04/2012 | | S. | | • | 1 | 450.00 | | | | | |
| Ai | ir Date | <u>Day</u> | Air Time | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | Debit | _ | Credit | Remarks | |
| 11 | 1/03/2012 | Sa | 06:58:30 AM | | BC1112H | | 30 | 450.00 | | | | | |
| 19 | CBS S | SUNDAY N | MORNING | | 10/30/2012-11/0 | 05/2012 | | S | | 30 | 1 | 1,440.00 | |
| <u>W</u> | /eek Of | | | MTWTFS | <u>S</u> | Spots Per Wee | <u>ek</u> | Rate | | | | 1 | |
| 10 | 0/29/2012-11 | /04/2012 | | S | | | 1 | 1,440.00 | The state of | | | | |
| <u>Ai</u> | ir Date | <u>Day</u> | Air Time | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | Debit | | Credit | <u>Remarks</u> | |
| 11 | 1/04/2012 | Su | 09:08:49 AM | | BCTV1215H | | 30 | 1,440.00 | | | | | |
| | | Total Spots | <u> </u> | Gross Am | n <u>t</u> | Con | nmission Amt | Net Amt | Debit | | Credit | Reconciliation | |
| ir Time To | otals | 69 |) | 95,640.0 | 0 | | 14,346.00 | 81,294.00 | 45,685.00 | | 53,975.00 | (8,290.00) | |

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

Controller's Dept.

212-856-8000

Gross Billing 95,640.00 **Trade Value** 0.00 **Agency Commission** 14,346.00 Local Tax 0.00 State Tax 0.00 **Pre Paid Amount** 0.00 81,294.00 **Pay This Amount**

Warranty - We warrant the above broadcasts were made according to the official station log.